



KLIMAX ONLINE LTD

LONDON - NEW YORK - ATHENS

TECHNOLOGY COMPANY

Business Innovation
Cutting-Edge Software Solutions

KLIMAXGROUP



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a KLIMAXGROUP member

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Empowering Innovation through Cutting-Edge Software Solutions

At KLIMAX, our mission is to empower businesses and individuals alike by providing innovative software solutions that revolutionize the way they operate in an ever-evolving digital landscape.

We believe that technology has the power to transform industries, drive efficiency, and unlock new possibilities.

With a dedicated team of visionary engineers and designers, we strive to create software that not only meets the demands of today but anticipates the needs of tomorrow.

Demetrios M. Vavvas
CEO & Software App Engineer

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Company Profile

KLIMAX ONLINE LTD is a software development company, formed by the current Managing Director, Demetrios Vavvas. KLIMAX represents a high level of expertise with the internet, cloud, and mobile technologies.

OUR TEAM

Our team is made up of analysts and IT professionals, each with their own area of expertise.

Their experience crosses the full range of custom software development, for small projects as long as complex systems for major corporations.

We follow the needs of our clients, and our main goal is to turn cloud technology into a tool that will make your business more noticeable.

By valuing creativity and collaboration; ideas are shared and everybody contributes on an individual basis to the common goal.

KLIMAX ONLINE LTD – EXPERTISE :

- 5th Generation websites, mobile-first, fully responsive design with visual effects and SEO optimized.
- Eshop creation and setup for best online selling capability.
- Eshop Data Entry Services. Google and SEO optimized entry for products and product categories.
- Eshop Big Data Analytics, customized customer targeting
- Interconnection between Eshop and ERP (Enterprise Resource Planning) or WMS (warehouse management system)
- Mobile apps for fast and easy management of products, stock and orders.
- Unique QR Code or Barcode for every product and product variation, for best product management.
- Mobile app for fast QR Code scanning and display of product information and stock management.

- Next generation cloud-based consumer and business services (white label solutions to MNOs)
- Mobile Loyalty and Marketing services
- Locpush, Rich Push Notification platform
- Mobile and Smart TV application development (for MNOs and Brands)
- Premium rate SMS services
- Mobile and Web portals and services
- Complete Mobile Operator portals creations and management
- Charge to bill flexible platform for 3rd party service providers with integration to MNOs around the world
- Mobile billing solutions

OUR SOCIAL MEDIA SKILLS:

Our Social media Management Database has proven to be one of our most effective marketing tools of recent years, and many organizations are hiring our social media specialists to help them maximize their reach and improve engagement with existing and potential customers.

The following skills are critical for a successful Social Media Marketing and define our Team: Analytical skills, Efficiency, Understanding trends, Communication, Creativity, Time management, Project management, Flexibility.

With an unwavering focus on innovation, we continuously push the boundaries of what's possible. We invest in research and development, staying at the forefront of emerging trends and technologies, to provide our clients with game-changing solutions that drive growth and competitive advantage.

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Digital Transformation

Our team of skilled engineers, designers, and strategists work closely with you to understand your business goals and challenges. We leverage the latest advancements in artificial intelligence, machine learning, cloud computing, and data analytics to create tailored solutions that align with your vision.

By harnessing the power of these technologies, we empower you to make data-driven decisions, unlock new growth opportunities, and gain a competitive edge in your industry.

DELIVER SIMPLICITY. INSTILL CONFIDENCE.
PERSONALIZE THE EXPERIENCE.

With more information comes more confusion, and your clients are craving help. People don't just want a brand. KLIMAX develops your business to a trusted adviser, one that can cut out complexity and deliver clarity.

In a world where digital transformation is the new normal, we're here to help you understand the skills, know-how and behaviors your company may need to reach customers in the moments that matter, accelerate growth and create a sustainable competitive edge.

Let us help you understand how digital solutions solve business challenges and put in place plans, processes and new ways of thinking to help you accelerate digital transformation.



Data-driven decision-making (sometimes abbreviated as DDDM) is the process of using data to inform your decision-making process and validate a course of action before committing to it.

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How exactly data can be incorporated into the decision-making process will depend on a number of factors, such as your business goals and the types and quality of data you have access to. Get a deeper understanding of where and how people interact with your business across your website, app, social media pages, and more

WHAT DO YOUR CUSTOMERS REALLY WANT FROM YOU?

Our experience has shown that companies nowadays are data rich but information poor. Data Analytics is perhaps the most important factor while developing your marketing strategy.

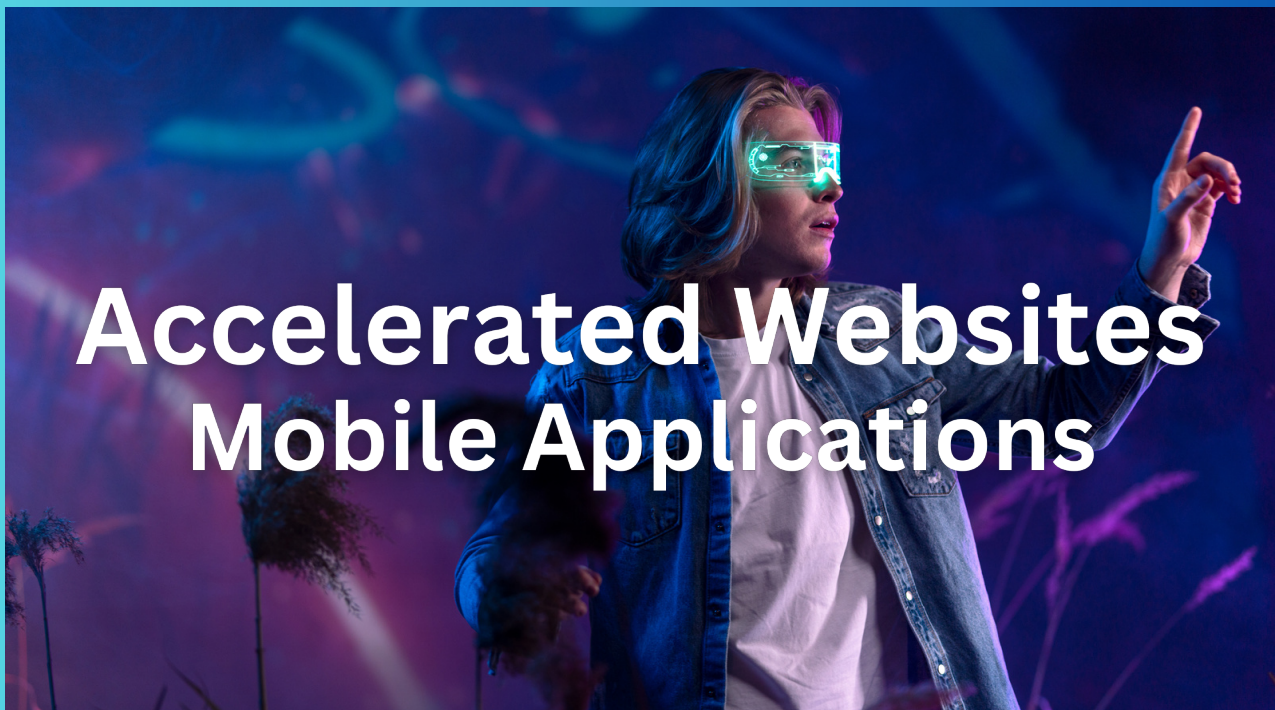
Analytics help companies to satisfy their customers, to fend off competitors, to accommodate uncertain regulatory environments (for example pandemic crisis), and to point skills gaps that must be closed.

Our Data Analysts have the ability to inform companies about how consumers actually value products and services. With our team, you will be informed about the real-time trends that lead the online marketing era in order to make critical decisions.

DIGITAL BEHAVIORAL PATTERNS

The actions and decisions of consumers who fall in the broad age bracket of 30 to 55 years, affect the global economy significantly, directly and indirectly.

This section of consumers has the highest purchasing power/consumption capacity and decision-making authority relative to any other group, making them the leading influencers of global economics.



Accelerated Pages are a set of standards that aim to improve discovery on mobile or any device by creating optimized pages that load content quickly, even under difficult network environments. It's no secret that users expect a fast experience as possible.

AWP enables everyone to have a site that loads super-fast as it's built.

WITH OUR TEAM, YOUR CONTENT LOOKS ITS BEST ACROSS DEVICES

One of the biggest changes caused by the coronavirus pandemic has been the surge in people heading online to work, shop, and connect with friends. For many businesses, keeping pace with this huge behavioral shift has been hard.

After studying your competition we carefully create themes to make your content stand out. Our websites intelligently optimize your work so it looks great on desktop, tablet, and mobile. Your data is protected and all your files are backed up in the cloud daily. Use our premium technology to inspire people all over the world to become your clients.

We design online products that help you put your customers first and focus on getting to know them and build a relationship, you are more than likely to outsell and outperform your competition.

PROGRESSIVE WEB APPS

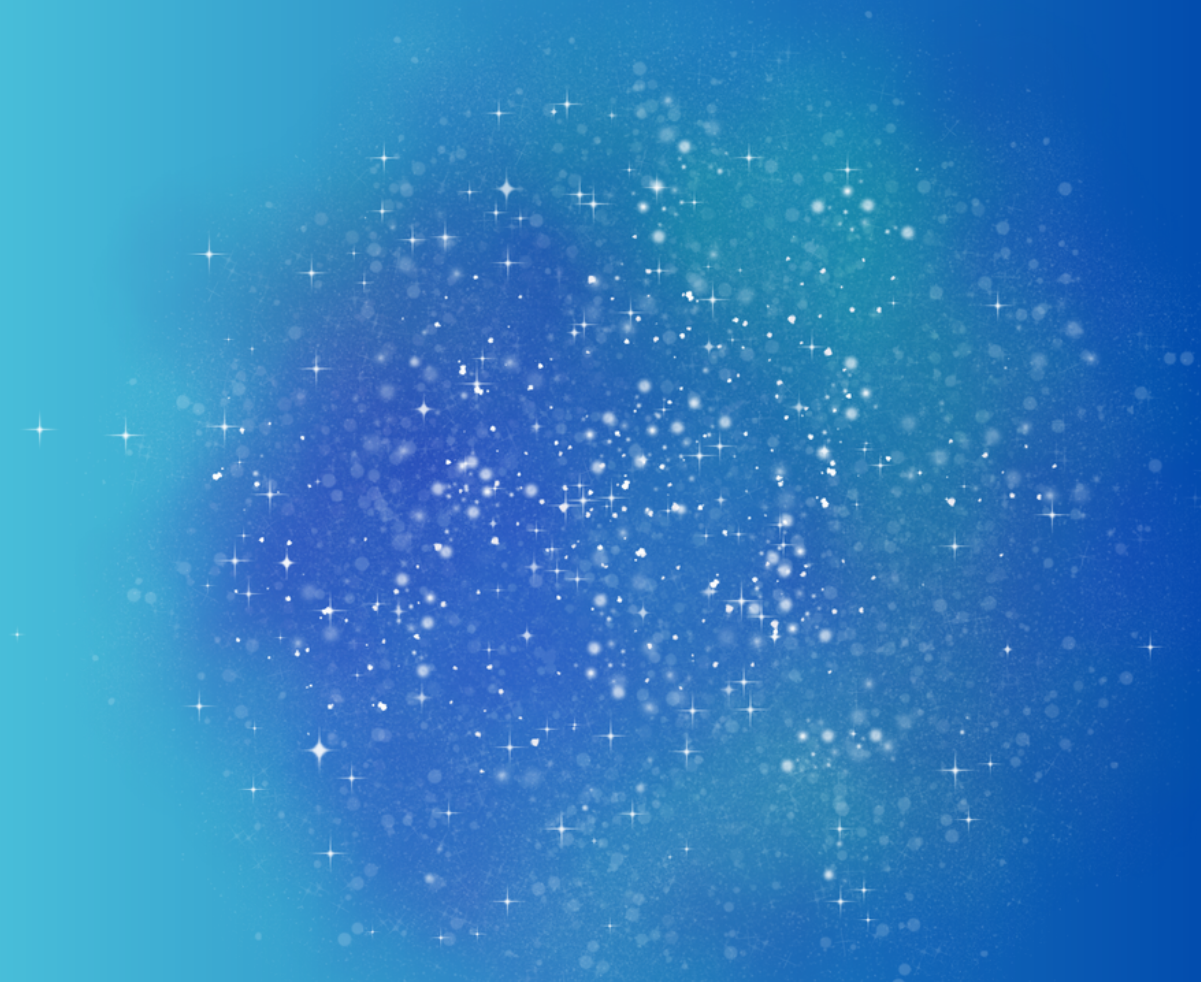
For some time now, Google has been emphasizing the importance of responsive websites. But technology progresses quickly, and now there is a new way to engage with your website visitors in a more effective and engaging way, which is through the use of progressive web apps.

Hundreds of global marketers Progressive web Applications to create more seamless mobile user experiences. It's not hard to see why leading brands would embrace PWAs.

They realise the need to provide the best mobile experience for users—regardless of platform.

React with your clients by sending them real-time alerts, even when the app isn't running.

Push notifications are an incredibly powerful feature on the web and when used thoughtfully, a feature that is often considered a best practice when it comes to mobile apps. Make sure your brand takes advantage.





eShop Development

RETAIL WEBSITES.

CONVERT YOUR VISITORS TO BUYERS.

As the number of Web sites continues to expand and consumers increase their use of the Internet, we focus on finding ways to convert your visitors to buyers and boost return visits to your sites.

The rise of information and communication technologies has created new marketing reality dimensions among internet users.

The cutting edge for business today is e-retailing and while the full extent of the pandemic's economic cost continues to unfold, it's clear that retail has been one of the industries hardest hit.

Overcoming a crisis means having the right people in place and valuing the human factor. To develop a more effective retail Website, it is important for us to consider the shopping orientations of your target market. With ongoing store closures, more and more people are shopping online.

And as online traffic spikes, it's critical that your retail website can handle increased volume. Responsiveness is the influencing factor, followed by personalisation, ease of use, assurance and website design. These are the factors that influence the consumer buying decision in e-retailing websites.

MAXIMIZE YOUR OMNICHANNEL SALES

Despite the obstacles, retailers have a great opportunity to reclaim some ground from online stores. Mobile is the constant companion of the omnichannel shopper. It's always with us and has the ability to influence us along every step of the customer journey.

As a matter of fact, while more than 90% of sales still happen in physical stores in the US 2,50% of those have a digital touchpoint where products are discovered online (mainly on mobile devices), and then bought in the store. Our team will help your business to evolve in today's digital world to keep up with market changes and consumer expectations.

People increasingly discover and engage with products and services on mobile with Facebook, Instagram and Audience Network. We connect businesses to people at all stages of the customer journey.

We provide personalized targeting options and measurement solutions to help retailers of all sizes drive in-store sales, while maximizing omni-channel sales.

A NEW GENERATION OF CUSTOMERS COMES ONLINE.

As COVID-19 has spread, businesses around the world have faced unprecedented strain.

Despite the fact that the world financial system is affected by the global crisis a new wave of consumers is heading online to manage their finances and grow their wealth.

By delivering on the desire for simplicity, confidence, and personalization, our data analysts can identify opportunities, build urgency, and grow the share of wallet with this new generation of financial consumers.



Software Strategies

Our team applies new advertising technologies to your business, based on machine learning and automation for all your different ad formats to ensure that your marketing messages are delivered to your audiences in a good and efficient manner.

HIGHLY PERSONALIZED MARKETING

With our Advanced-Data Analysis Techniques, your company will be able to gather and manage the right data, apply analytics that generates insights, and translate those insights into effective frontline action.

Approaching your clients with the one-to-one marketing strategy, your company will be able to leverage data analysis and digital technology to deliver individualized messages and product offerings to current or prospective customers.

Let our scientists help you, turn your website visitors to consumers.

Join us on this journey of technological exploration, where we transform ideas into reality and empower individuals and businesses to unlock their full potential.

Discover the limitless possibilities that our software solutions offer and embrace a future where innovation knows no bounds.

Together, let's shape the digital landscape and create a world that is smarter, more efficient, and more connected than ever before.





KLIMAX USES METAVERSE FOR PRODUCT INNOVATION

A seamless connection between physical, social and digital channels can amplify the return on marketing spend, build loyalty and enhance the brand image.

There are still unknowns in this space: which metaverse platforms users converge on, the role NFTs will play and how retailers can protect their intellectual property.

Even so, the benefits the metaverse offers in terms of product exploration, discovery and innovation for retailers are significant and can be a game changer as a new generation of customers emerges and expectations evolve.

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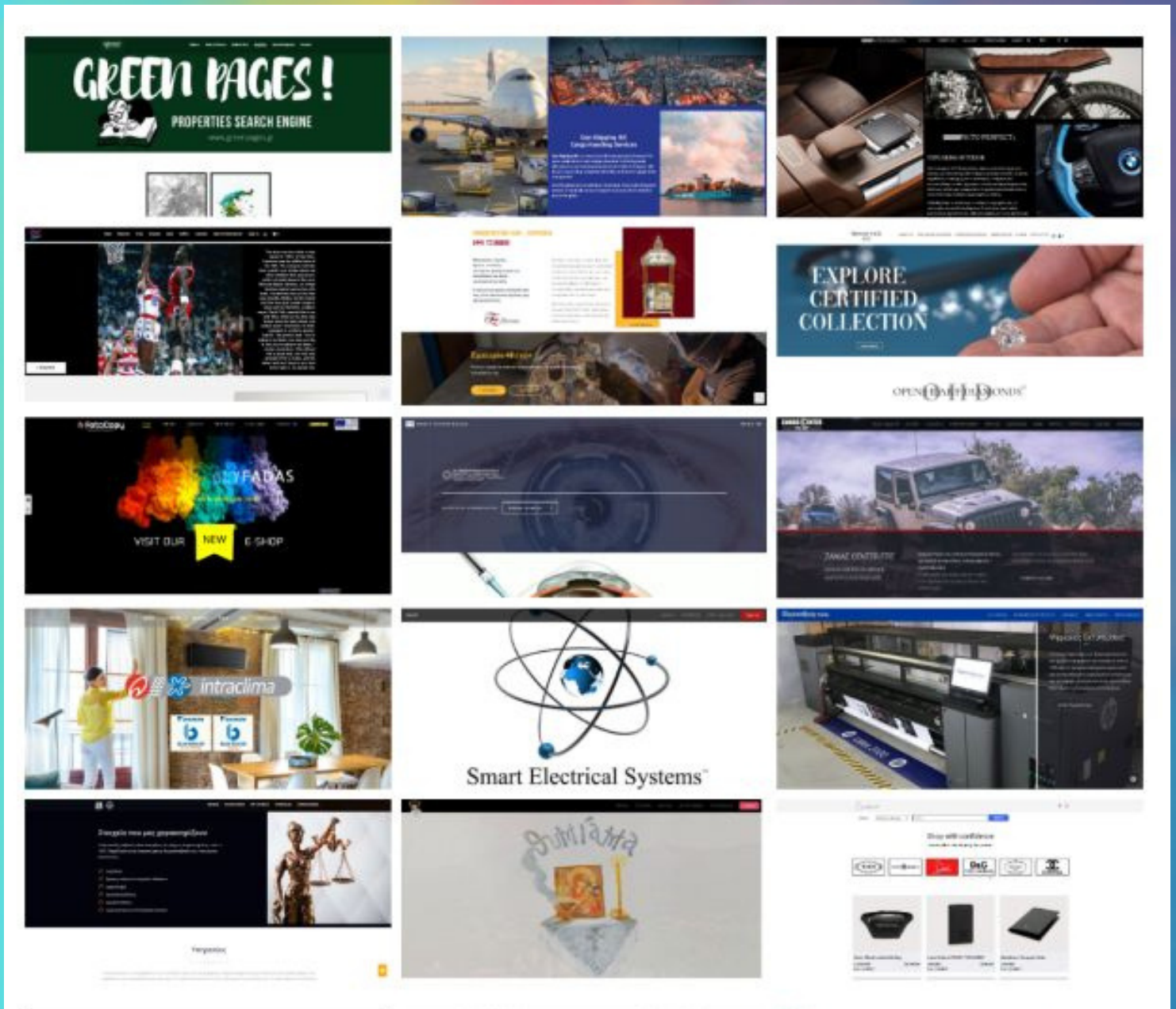
METaverse IS ALL THAT EVERYONE IN THE TECH INDUSTRY HAS BEEN TALKING ABOUT.

With an unwavering focus on innovation, we continuously push the boundaries of what's possible. We invest in research and development, staying at the forefront of emerging trends and technologies, to provide our clients with game-changing solutions that drive growth and competitive advantage.

By bridging the gap between imagination and execution, we enable our partners to thrive in an increasingly interconnected and fast-paced global market.



Latest Projects



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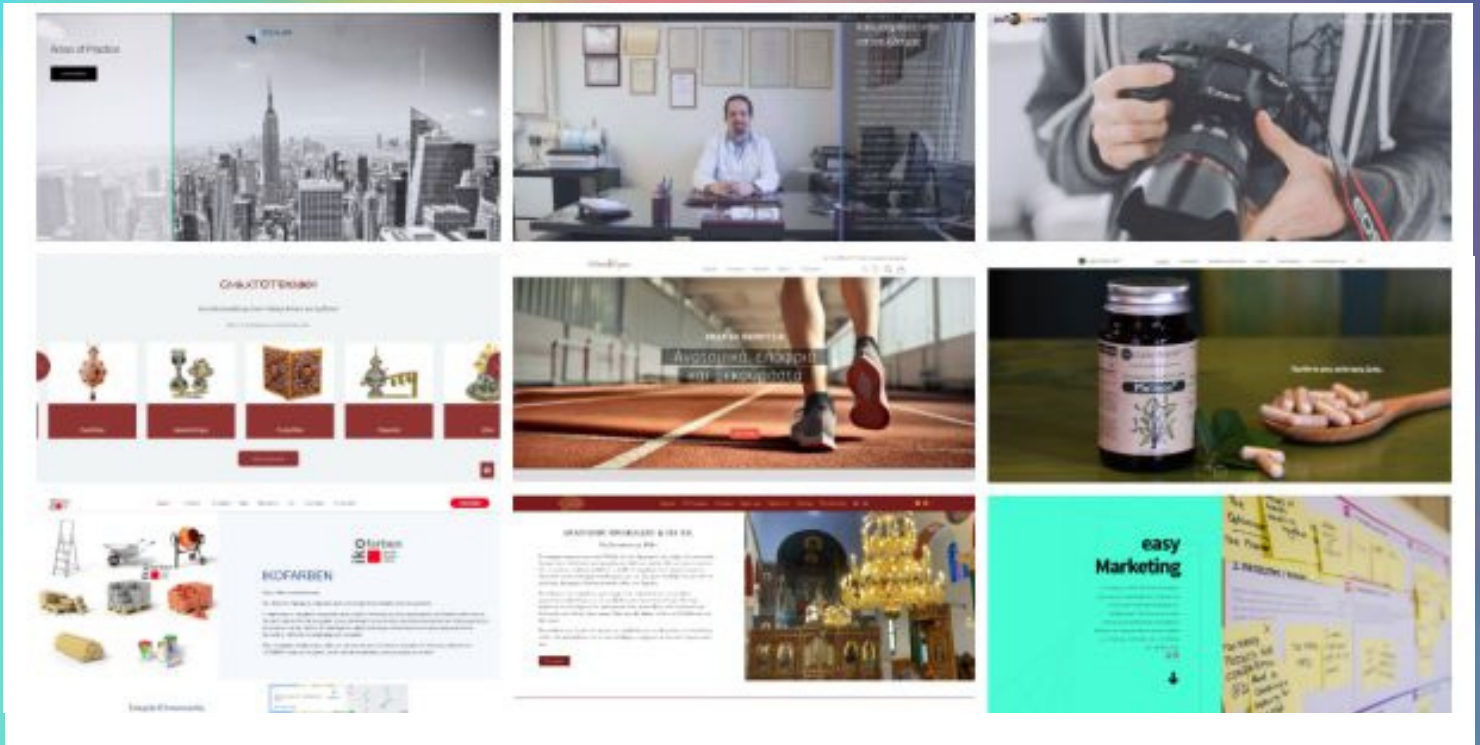
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Our relentless pursuit of excellence fuels our commitment to delivering high-quality products and services that exceed expectations. We collaborate closely with our clients, understanding their unique challenges and goals, to tailor solutions that are both scalable and adaptable.

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